

Gouvernement du Canada Ambassade du Canada





5 March 2021

Dear Sir/Madam,

Young Female Ambassador for a Day competition on Climate Change

We are writing to you to inform you about a "Young Female Ambassador for a Day" essay competition that the Embassies of Canada, the United Kingdom and the United States are organising to mark International Women's Day on March 8, and ask for your support in promoting this opportunity through your channels.

The competition will focus on Climate Change and will allow for three young women (aged 16-25, one per Embassy) to work shadow the American, British and Canadian Ambassadors to the Czech Republic for the day and get a taste of a "day at the office" for a senior diplomat.

With the COP26 Climate Summit approaching, our aim is to inspire young people to engage on the Climate Crisis, provide an interesting opportunity to gain insight into the work of our Embassies on the issue, and perhaps inspire young women to consider a career in diplomacy in the future.

Although the competition will launch on International Women's Day (8 March), the actual work shadowing day will take place later in the year (summer/autumn), when the COVID-19 situation allows and through mutual agreement with the winners. It will cover a day's worth of meetings and activities on the subject of Climate Change.

The winners will also get to take over our Embassies' social media feeds for a day to share their experiences.

We would be grateful for your organisation's assistance in promoting this opportunity to young people through your networks. The promotional materials for the competition are attached for information and will also be published on each Embassy's social media (www.facebook.com/britishembassyprague, www.facebook.com/britishembassyprague, and on Twitter).

The contact points for this project, located within the British Embassy, are Alexandra Needham (Alexandra Needham @fcdo.gov.uk) and Tomas Koutsky

 $(\underline{Tomas.Koutsky@fcdo.gov.uk})$. Please feel free to contact them for any further information about this project.

Ayello 300.

Yours sincerely,

Nick Archer

Ambassador

British Embassy

Ayesha Patricia Rekhi

Ambassador

Embassy of Canada

Jennifer Bachus

Chargé d'Affaires

Embassy of the United States of America

Contest Rules

"Women & Climate: Essay Competition"

Contest's sponsors¹

"Women & Climate: Essay Competition" is a shared project of the Embassy of the United Kingdom to the Czech Republic, Embassy of Canada to the Czech Republic, and Embassy of the United States to the Czech Republic.

Objectives:

Contest's objectives: encourage Czech girls and women to come up with a proposal, in the form of a short essay, for goals that should be pushed for to achieve meaningful progress on climate change, in line with the COP26.

How to participate:

- Submit essay of 300-350 words in English on the following topic "If you could represent the Czech Republic at COP26, what goals would you push for to achieve meaningful progress on climate change?".
- Essay should be submitted via the following form: https://forms.gle/mav9pNLV1ytx4rHQ6
 or via ukinczechrepublic@fco.gov.uk. Applicants are required to submit: name, surname, email, nationality, age, present occupation, and use of social media (Facebook, Twitter, Instagram, LinkedIn).
- The Contest is open to Czech female nationals, age 16-25.
- The essay must be submitted by midnight, March 31, 2021 via the above-mentioned form or email.
- Once submitted, the essay cannot be edited, updated, or resubmitted. Each contestant can submit only one essay.
- Participation in the Contest is understood as acceptance of all the rules of the Contest.

¹ Sponsors – Embassy of the UK in the Czech Republic, Embassy of Canada in the Czech Republic, and Embassy of the United States in the Czech Republic.

Platforms

The information about the essay Contest, including the selection process, announcement of the winner, as well as activities engaging the winners will be communicated on social media platforms of all the sponsors and will include Facebook, Twitter, Instagram, and YouTube.

Communication between the sponsors and participants will take place via email. Winners announcement will be communicated on Facebook, Twitter, Instagram, and YouTube, however, none of these platforms are partners or sponsors of the Contest.

Submissions of essays – format

Please, submit your essays in doc, docx, or pdf format. Each submission should include name of the contestant.

Content

Submissions must be original pieces, must not include text protected by intellectual property rights or third party's ownership rights.

Eligibility

Contest is open to females at the age of 16 to 25 of Czech nationality.

Only the person who submits essay will be considered as the Contest participant. To participate in the Contest, the participant must submit all the requested information, which will be strictly used only for the purpose of the Contest and will not be shared with third parties.

The Contest is not open for employees and interns of any of the sponsors, nor it is open to family members of such employees and interns.

After submission of the essay, the Contest participant may be publicly identified.

Selection of winners

The sponsors reserve the right to remove all contributions to the Contest that do not fulfill the requirements.

The winners will be selected by representatives of all three Embassies. Each Embassy will choose one winner.

WINNERS:

Each winner will agree to participate in public events related to the Contest. This will include a full day of programming at/with the Embassy and social media take-over when content produced by each winner will be used for Embassy's social media. The date of the activity will

be negotiated between the Embassy and the participant and will be subject to COVID-19 measures.

The winners may request use of a nickname or pseudonym as all the sponsors are committed to protection of privacy.

AWARDS

Each of the three winners may expect:

- To spend a day at the Embassy with Embassy staff, shadowing the Ambassador or other Embassy representative.
- Program of meetings climate stakeholders, selected and planned by the Embassy
- Social media take-over for a day
- Small gifts from the Sponsors

The sponsors reserve the right to make the winning essay available online on either Embassy website and/or on social media.

The winners must response to Embassy's email within a week. If the winner does not accept the selection, the sponsors reserve the right to reach out to the runner-up.

The fulfillment of the awards cannot be passed on a third person, cannot be exchanged for different activity, or cannot be reimbursed in money value.

Rights and responsibilities

- a. The sponsors' selection does not automatically mean endorsement of the ideas in the essays.
- b. The Contest and the sponsors will not support any activity violating intellectual property rights and therefore reserve the right to disqualify any submission in the Contest that would be in violation with these rules.
- Contest participants always hold all the rights to their work. At the same time, participants explicitly agree to sponsors' use of any material related to the Contest (essay, photos etc.).
- d. Sponsors reserve the right to check authenticity of the submissions and remove anyone who violates the above-mentioned rules from the Contest.
- e. The sponsors reserve the right to disqualify any contestant who violates the rules of the Contest or violated rules
- f. The sponsors reserve the right to change the awarded prize in case of outside circumstances prohibiting the execution of the afore-mentioned program at each of the Embassy.

- g. Sponsors reserve the right to disqualify a person from the Contest if they deem the person violated the rules of the Contest, violated rules of an online platform involved in the promotion of the Contest, or otherwise acted in bad faith.
- h. Sponsors reserve the right to change the process of the Contest or cancel the Contest.
- i. Competitors agree to protect the good name of the sponsors, their parent, subsidiary and affiliates, officials, directors, employees, trainees and agents. In case of damaging their interests, the participants in the Contest will be responsible for all claims, damages, obligations, losses, liabilities, costs or debts; and expenses (including but not limited to legal fees) arising from (i) breaches of these official Contest rules; (ii) infringement of a third party's right, including but not limited to copyright, trademark, intellectual property, right to privacy, right of publication or other proprietary right in connection with the Contest; or (iii) any claim that the Contest entry has caused any harm to a third party, including financial loss. These compensation and protection obligations remain in force permanently even after the end of the Contest.
- j. Sponsors will take all precautions to protect PII of the participants in the Contest.
- k. The Sponsors of the Contest do not accept any liability or liability for any damage or injury resulting from the participation of any user in the Contest or the attempt to participate in the Contest or the ability or inability to upload, download or otherwise obtain information related to the Contest.
- I. The sponsors of the Contest do not accept any responsibility or liability for technical problems or technical failures arising in connection with the operation of the Contest, including: hardware or software errors; defective computer, telephone, cable, satellite, network, electronic, wireless or internet connection or other problems with online communication; errors or limitations of any ISPs, servers, hosting providers or providers; distorted, disordered or erroneous data transmission; failure to send or receive e-mail transmissions; lost, delayed, delayed or withheld electronic mail transmissions; complete or partial inaccessibility of the Contest site for any reason; congestion of the internet network or Contest site; unauthorized human intervention or other interference with the course of the Contest, including but not limited to tampering, unauthorized access, theft, virus, software bugs and worms; or the destruction of any aspect of the Contest or the loss, miscalculation, misdirection, inaccessibility or unavailability of the e-mail account used in connection with the Contest.
- m. Use of the Contest website is at the user's own risk. The sponsors of the Contest are not liable for personal injury, property damage or loss of any kind possibly suffered on the computer equipment because of participating in the Contest, using the Contest website or downloading information from the Contest website. By participating in the Contest, the competitor relieves the sponsors of the Contest of all claims arising directly or

- indirectly as a result of or in connection with the participation of the competitor in the Contest.
- n. Sponsors are not held liable for any delay in the Contest proceedings caused by external factors, such as weather, fire, strike, public health or other unforeseen circumstances.